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| Title | **Perform make-up** | | |
| Level | **3** | **Credits** | **16** |

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| Purpose | These competencies standards introduces students to basic make up skills such as party make up, bridle make up and body art etc. It explores current make up fashions and trends and gives students an insight into some of the professional services to offer in salons. |

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| Classification ISCED | 1012 Hair and beauty services |

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| Available grade | Competent / Not yet competent |

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| Modification history | N/A |

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| **Competency Unit** | **Performance Criteria** | **Knowledge and understanding** |
| **G-1: Prepare the client for makeup services.**  This unit describes the skills and knowledge required for the preparation of the client for application of make- up according to the need of clients. | * 1. Set up work area and prepare client for makeup.   2. Obtain information from clients with respect to the variables affecting the makeup which include; Facial shape, Skin type , Skin condition, Occasion, Time, Market trends, Venue of event (indoor/outdoor), Climatic condition, Clients’ demands   3. Make pre make up arrangements.   4. Ensure that the auxiliary services including facial, waxing etc. that form pre-requisites have been provided.   5. Consult and communicate with the client tactfully and accurately.   . | * 1. Explain the procedure of assisting the client on to a couch or seating the client in an upright or slightly reclined position in good / natural light.   2. Explain the variables which effect the makeup, (facial shape, Skin type , Skin condition, Occasion, Time, Market trends, Venue of event (indoor/outdoor), Climatic condition, Clients’ demands)   3. Importance of auxiliary services before starting the makeup.   4. Explain the procedure of cleansing, toning, moisturizing and pre-base (where appropriate)   5. Importance of contact details, medical history, skin analysis, make up chart and home/skincare advice. |
| **G-2: Identify the skin disorder and diseases.**  This unit describes the skills and knowledge required for the identification | * 1. Identify client’s skin type/characteristics for basic make up products and techniques.   2. Identify and analyze contraindication to face/eye make up with reasons. | * 1. Explain different skin color (white, black, Asian, mixed), Skin type (dry, oily, combination, mature, young), Skin texture, Hair color, Eye color, Face shape, Shape of facial features.   2. Explain basic contraindications |

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| of the skin disorder and diseases. |  |  |
| **G-3: Select suitable products and implements for makeup.**  This unit describes the skills and knowledge required for selecting the suitable products and implements for makeup. | * 1. Identify and select products and implements according to skin type.   2. Use different products according to skin type. | * 1. Explain different makeup products and implements available in market.   2. Explain methods of use of different products.   3. Explain product and tool range, cosmetic ingredients in makeup products, particularly in regard to their likely effects on the skin. |
| **G-4: Perform basic makeup procedure.**  This unit describes the skills and knowledge required for the application of make-up according to the need of clients with differing facial characteristics, for different situations.  Make up could be regular service, light makeup or for some occasion. | * 1. Select make-up according to the occasion, client coloring, age and preferences.   2. Maintain proper lighting which affect the application and finished results of the makeup   3. Analyze skin tone.   Identify primary, secondary, complementary colors, and grey scale, tonal value, hue and shades   * 1. Recognize face/eye shapes and performs appropriate correction.   2. Recognize nose/lip shapes and performs appropriate correction.   3. Identify cleansing products suitable for clients’ skin type and different areas of the face and neck   4. Perform cleansing   Identify and design suitable image based on occasion, | * 1. Explain different make up styles/trends and techniques.   2. Explain the impact of light, Day light on makeup.   3. Explain different skin tone/type for makeup.   4. Explain different face shapes, eye shape, nose and lip shapes.   5. Describe the function of color corrective creams.   6. Importance of cover dark circles under eye, spots, blemishes, uneven pigmentation, puffy eyes.   7. Explain the procedure of countering and different products used for contouring.   8. Explain color design principles. |

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|  | time, market trends, climatic conditions and clients’ demands.   * 1. Apply color corrective creams.   2. Apply concealer to cover any flaws on the skin.   3. Perform contour and highlight accordingly and apply blusher, shade and highlighter.   4. Perform air brushing.   5. Recognize correct use of cosmetics.   6. Deliver suitable/ appropriate finished result for the client’s need.   7. Perform correct hygiene throughout the procedure.   8. Identify different types of product for allergy and infections.   9. Demonstrate procedures to ensure any product allergy and infectious treated and covered with appropriate soothing products.   10. Perform removal of makeup without harmful affects to the skin.   **P-18**Execute the procedure of makeup with scheduled formulate time duration according to industry standards. | * 1. Explain techniques and after care of air brushing.   2. Describe the sequence of products/cosmetics application.   3. Describe different techniques to improve the eyebrows and lashes.   4. Describe different time limits acceptable to the industry for different make up styles. |
| **G-5: Perform party makeup.** | * 1. Understand colour schemes according to time.   2. Analyze clients’ face and requirements and design | * 1. Importance of colors and their impact.   2. Describe different face shapes. |

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| This unit describes the skills and knowledge required for the application of make-up according to the need of clients keeping in view different variables for specialized activities. | the makeup plan accordingly.   * 1. Apply products, procedures and equipment safely and efficiently   2. Perform Party Makeup   3. Apply colour design principles in accordance with the lighting techniques, wardrobe, background, location and time of day. | * 1. Explain the procedure of party makeup.   2. Explaincolour palate for day party make up (sharp, velvety and shimmery colour palate for night party make up)   3. Explain the effects of light on cosmetics and make up |
| **G-6: Perform casual makeup.**  This unit describes the skills and knowledge required for the application of make-up according to the need of clients keeping in view different variables for specialized activities. | * 1. Understand colour schemes according to time.   2. Analyze clients’ face and requirements and design the makeup plan accordingly.   3. Apply products, procedures and equipment safely and efficiently   4. Perform casual Makeup   5. Apply colour design principles in accordance with the lighting techniques, wardrobe, background, location and time of day. | * 1. Importance of colors and their impact.   2. Explain different face shapes.   3. Explain the procedure of casual makeup.   4. Explain the colour palate used for casual makeup. (Select brown or pink colour palates for eyes, lips and blush on, for casual make up.)   5. Explain the effects of light on cosmetics and make up |
| **G-7: Perform model makeup.**  This unit describes the skills and knowledge required for the application of make-up according to the need of clients keeping in view different variables for | * 1. Understand colour schemes according to time.   2. Analyze clients’ face and requirements and design the makeup plan accordingly.   3. Apply products, procedures and equipment safely and efficiently   4. Perform Model Makeup   5. Apply colour design principles in accordance with | * 1. Importance of colors and their impact.   2. Explain different face shapes.   3. Explain the procedure of model makeup.   4. Explain the colour palate used for model makeup. (Select sharp and velvety colour palate for model make up)   5. Explain the effects of light on cosmetics and |

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| specialized activities. | the lighting techniques, wardrobe, background, location and time of day. | make up |
| **G-8: Perform character, fantasy and permanent makeup.**  This unit describes the skills and knowledge required for the application of make-up according to the need of clients keeping in view different variables for specialized activities such as character, fantasy and permanent makeup. | * 1. Understand colour schemes according to time.   2. Analyze clients’ face and requirements and design the makeup plan accordingly.   3. Apply products, procedures and equipment safely and efficiently   4. Perform character Makeup. **P-5** Perform permanent makeup. **P-6** Perform fantasy makeup.   **P-7** Apply colour design principles in accordance with the lighting techniques, wardrobe, background, location and time of day. | * 1. Importance of colors and their impact.   2. Describe different face shapes.   3. Explain the procedure of character makeup.   4. Explain colour palate used for character makeup. (Select colour palate according to theme for character make up.)   5. Explain different equipments used in permanent make up.   6. Explain colour palate used for fantasy makeup. (Select colour palate according to idea or theme for fantasy make up).   7. Explain the effects of light on cosmetics and make up. |
| **G-9: Perform bridle makeup.**  This unit describes the skills and knowledge required for the application of make-up according to the need of clients keeping in view different variables for specialized activities. | * 1. Understand colour schemes according to time.   2. Analyze clients’ face and requirements and design the makeup plan accordingly.   3. Apply products, procedures and equipment safely and efficiently   4. Perform Bridle Makeup   5. Apply colour design principles in accordance with the lighting techniques, wardrobe, background, location and time of day. | * 1. Importance of colours and their impact.   2. Explain different face shapes.   3. Explain the procedure of bridle makeup.   4. Explain the colour palate used for bridle makeup. (Select colour palate according to time and dress for bridle make up)   5. Explain the effects of light on cosmetics and make up |

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|  | * 1. Respond to contra-indications and adverse effects.   2. Take corrective measures Maintain basic hand tools |  |
| **G-10: Perform Body Art.**  This unit describes the skills and knowledge required to perform different body art techniques such as mehndi, marker art, and stencil designing to decorate clients’ hands, arms, legs and feet. | * 1. Select the products and techniques according to client’s need and occasion.   2. Discuss with clients the designs, types of mehndi arrangements and parts / extent of hands or / feet, where mehndi is to be applied   3. Inform the client about latest trends and designs by showing booklets.   4. Apply henna (mehndi) on hands and feet with cone, stick and fingers (for different occasion)   5. Apply sticker mehendi, colourful sparkle mehendi, kundan mehendi and mehendi with blocks.   6. Perform marker art.   7. Apply different colors through stencil on different parts of body.   8. Apply sticker tattoos.   **P- 9** Apply glitters and Diamantes. | * 1. Explain different body art techniques and designs.   2. Describe material and products which are used in body art techniques.   3. Explain different techniques of heena   4. Describe the techniques of marker art   5. Explain procedure and techniques of stenciling.   6. Describe the procedure of sticker tattoos.   **K-7**Explain techniques of glitters and diamantes. |